



LOT GUARD CASE STUDY

Goodwill Industries of Kentucky

MOBILE SURVEILLANCE FOR PARKING LOT SECURITY

CLIENT USE CASE



Reducing crime within the surrounding area of the store, including theft, vandalism and encampments.



Requirement for evidential footage with ability to view, record, and capture footage easily for review / liability cases



Improving safety for staff and visitors by reducing violent incidents.



24/7 monitoring of site to prevent unauthorised access



Highly visible and responsive security was required to ensure immediate threat detection and deterrence.



Chosen security solution required autonomous operation due to lack of power and internet hookups.

OBJECTIVE

Goodwill Industries of Kentucky operate over 60 retail stores across Kentucky's 103 counties. One of these stores found they were attracting high levels of criminal activity that posed a threat to staff and customer safety. A highly visible and proactive surveillance solution was identified as a key security tool to mitigate this challenge.

SOLUTION LOTGUARD PRO TRAILER



Backed by live monitoring, the LotGuard PRO surveillance trailer provided all elements of prevention and protection to combat crime at the store.

Standing 20ft tall and equipped with blue lights, sirens, and voice down horn speakers, the trailers are a visible show of force that the store is under watchful surveillance.

Where incidents occur, our monitoring partners contact local law enforcement to attend the location, and full HD evidence files are provided.

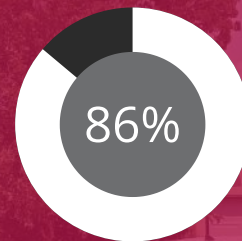
RESULTS

“ The LotGuard units are a win for us, everything is going well. ”

David Ethington
Senior Manager - Security and Loss Prevention



Theft free since LotGuard Trailers Installed



of audio warnings have successfully warned off intruders before intervention