

LOTGUARD CASE STUDY

Lithia Motors

MOBILE SURVEILLANCE FOR PARKING LOT SECURITY

CLIENT USE CASE



Property protection required for securing valuable inventory



Requirement for evidential footage with ability to view, record, and capture footage easily for review / liability cases



Lithia Motors face significant security challenges including issues with vandalism and vehicle break-ins.



24/7 monitoring of site to prevent unauthorised access



Raise awareness of mobile video surveillance to deter potential theft threats



Lithia Motors require an autonomous solution as they lack the facilities for a permanent power supply,

OBJECTIVE

To implement a proactive security surveillance unit for the company's key dealership and vehicle storage facility, with the primary goal of minimizing the risk of vandalism and trespassing, ensuring the safety of employees and customers, and maintaining operational efficiency.

SOLUTION



As a fully solar-powered solution, the trailer could easily be deployed to Lithia's sites regardless of their power situation. Operating via solar power also makes the system environmentally advantageous and helps minimize energy costs.



LotGuard surveillance trailers are equipped with high-quality cameras and monitoring capabilities. They provide 24/7 surveillance and monitoring, which is crucial for deterring theft and unauthorized access at any time, day or night.



This state-of-the-art solution includes automated audio alerts during the day to deter unauthorized access and live video monitoring during the night to ensure continuous surveillance.

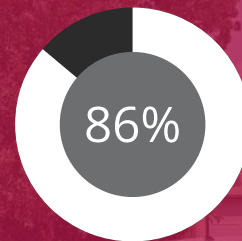
RESULTS

“ I highly recommend Wireless CCTV. Affordable and a 24/7 watchdog for our location. ”

- Moose Pohyar
General Manager, Lithia Motors



Theft free since LotGuard Trailers Installed



of audio warnings have successfully warned off intruders before intervention